



Media Studies Curriculum Overview

OCR Level 3 Advanced GCE in Media Studies (H409)

Content Overview	Assessment Overview	
<p>Section A: News This section consists of two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR.</p> <p>Section B: Media Language and Representation Learners will explore media language and representation, through media products set by OCR in the following media forms:</p> <ul style="list-style-type: none"> • magazines • advertising and marketing and • music videos 	<p>Media messages (01)</p> <p>70 marks</p> <p>2 hours</p> <p>Written paper</p>	<p>35%</p> <p>of total A level</p>
<p>Section A: Media Industries and Audiences Learners will explore media industries and audiences, through media products set by OCR for:</p> <ul style="list-style-type: none"> • radio • video games • film* <p><i>*Film to be studied in relation to media industry only.</i></p> <p>Section B: Long Form Television Drama Learners will engage in one in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.</p>	<p>Evolving media (02)*</p> <p>70 marks</p> <p>2 hours</p> <p>Written paper</p>	<p>35%</p> <p>of total A level</p>
<p>Learners will create a cross-media product in response to an OCR set brief.</p>	<p>Making media* (03/04)</p> <p>60 marks (NEA)</p>	<p>30%</p> <p>of total A level</p>

Term 1a	Paper 1 section A print news. Textual analysis of range of magazines. Ownership & institution. Cross media convergence online/ participatory news. Introduce relevant theory. Paper 1 section B: Print advertising: Coca Cola: historical context. The Big Issue.
Term 1b	Paper 2 Section A: Gaming: Minecraft. NEA Practical: photography unit 1. Paper 1 section B: Shelter and other online charity website homepages. Textual analysis of advertising campaign – Old Spice- set text. Print ads for Lucozade, Old Spice, Shelter set texts. - Contemporary magazines and charity websites. Music Video : David Guetta Titanium. NEA: An introduction to the practical unit & briefs.
Term 2a	Paper 2 Section B: An introduction to LFTVD: representations of social groups. Sherlock/Lewis analysis. Textual analysis of TV Drama- preparation for The Killing Forbrydelsen. Introduce relevant theory. Paper 2 Section A: An introduction to Disney. Developing understanding constructed media through analysis of Sleeping Beauty/ Maleficent: reimagining's. Set text: <i>The Jungle Book (1967)</i> An introduction to Radio 1 and the breakfast show Paper 1 Section A: NEWS – FACTS on ownership and regulation. Introduce relevant theory
Term 2b	Paper 1 section B: Music video List A video Emeli Sande 'Heaven' Paper 2: section B Institutional context- social context – production of : TV Drama: Stranger Things / Forbrydelsen- Relevant theory
Term 3a	NEA: Camera shot types –An introduction to pre-production paperwork Editing: developing skills with Adobe Elements Paper 2 Section B: Textual analysis of TV Drama- List A: Stranger Things Forbrydelsen and Stranger Things comparison. Relevant theory. Preparation for and completion of formal mock: Paper 1 section A: News The Guardian & Daily Mail Print and online matching page. Relevant theory Paper 1 Section B: Music video: revise Guetta Titanium, Lucozade 'I'm in a different league
Term 3b	03/04 Production portfolio Introduce specific given brief – A statement of intent Research of similar products & genre conventions, industry. Pre-production paperwork and planning. Photography for main task and website. Photoshoots.
Term 1a	03/04 Production portfolio: Construction of the productions Paper 1 section A Emeli Sande – <i>Heaven</i> case study text 1 Paper 1 section A: Textual analysis of printed Newspapers, Case Study: The Guardian and the Daily Mail full editions & online. Relevant theory. Paper 2 Section A: Video games –Minecraft Case Study – exam skills
Term 1b	Paper 2 Section A: Disney Jungle Book case study 1967/ 2016 comparison. Radio 1 Breakfast show – case study & public service broadcasting. Paper 2 section B: Forbydelsen and Stranger Things exam skills. Theoretical application Q4
Term 2a	Paper 2 : full revision of Disney, radio 1 and Minecraft & LFTVD + theory- exam skills. Paper 1: section B - Print advertisements for: <i>Old Spice, Lucozade. Magazines- The Big Issue and Shelter- online charity organisations.</i> Music videos. In-depth revision and exam skills.
Term 2b	Paper 1 section A- NEWS: in-depth revision & exam skills Q 1,2,3,4 Examination practice- mocks. Relevant theory
Term 3a	Paper 2 section B: full revision in-depth comparative analysis and exam skills: Forbydelsen and Stranger Things. Theoretical application. Paper 1 revision and examination practice- mocks.